



**AT&T**

# **2016 AT&T Media and Hospitality Product and Rate Guide**



Welcome to the “Rock and Roll Capital of the World” – Cleveland, Ohio! AT&T is excited to be a part of the 2016 Republican National Convention. Together we share in this historic moment that will showcase the Republican Party and the city of Cleveland.

This year, to celebrate our acquisition of DIRECTV, AT&T will add DIRECTV’s services free-of-charge to the already existing video, voice and data connections available for the 2016 Republican National Convention. We are proud of our participation at the convention and look forward to providing you with the necessary infrastructure needed to ensure your viewers experience seamless coverage.

The enclosed A&T Product and Rate Guide highlights the diverse services AT&T offers for the 2016 Republican National Convention. The table of contents will help you navigate the information. There are several options to order your service, including an online portal to make your experience fast and easy.

AT&T looks forward to working with you to create a "wow" experience for this historic event. If you have any questions about any of the services, please contact us by email at [RNC2016@rdsml.ims.att.com](mailto:RNC2016@rdsml.ims.att.com) or by phone at 1-866-595-0762.

Best regards,

Adam Grzybicki  
President, AT&T Ohio



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## How to Order

AT&T representatives are dedicated to providing unsurpassed customer service and first-class business products. All convention communication services outlined in this AT&T Product and Rate Guide (“Convention Services”) may be ordered using the following methods: online, email and telephone. Standard AT&T ordering processes do not apply.

The term “Convention Services” refers to all products, services, and equipment offered in the AT&T Product and Rate Guide.

### Online

To order your services online, please visit AT&T’s web portal at [\*\*http://att.com/rnc2016\*\*](http://att.com/rnc2016).

- 1) When placing your order with AT&T you will be assigned a unique username and passcode to place your order at [\*\*http://att.com/rnc2016\*\*](http://att.com/rnc2016). You may receive your username and passcode from AT&T during the Committee on Arrangements (COA) Media/Hospitality events or by emailing [\*\*RNC2016@rdsmail.ims.att.com\*\*](mailto:RNC2016@rdsmail.ims.att.com).
- 2) After having the passcode, log into the AT&T web portal - [\*\*http://att.com/rnc2016\*\*](http://att.com/rnc2016) and place your orders.
- 3) Upon receiving your order, an AT&T representative will contact you to confirm the details of your service request, and collect payment information.

### Email

To order via email, please send a request to [\*\*RNC2016@rdsmail.ims.att.com\*\*](mailto:RNC2016@rdsmail.ims.att.com). An AT&T representative will contact you to confirm the details of your request, and collect payment information.

### Telephone

To order via telephone, please dial 1-866-595-0762 (866-595-0-RNC). An AT&T representative will be available to provide assistance during normal business hours (8:30AM - 5:30PM ET).



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## Hours of Operation

Customers can submit orders 24/7 and AT&T will respond to requests during normal business hours (8:30 AM – 5:30 PM ET).

## Service Availability

AT&T requires all Convention Services to be ordered by **Friday, June 10, 2016**. Orders received after that date are subject to expedite charges and availability.

An order is considered placed once all necessary information is received and payment has been processed.

## Important Order and Service Dates

- First day to place order(s) – January 4, 2016.
- Convention Services will not be available prior to – July 5, 2016.
- Last day to place order(s) without being subject to expedite charges – June 10, 2016.
- All services will be connected by July 11, 2016.
- Disconnection of all services – July 22, 2016.

However, requests for early installation between July 5, 2016 and July 10, 2016 will be accommodated with no additional fees. Please indicate the requested installation date only for services needed prior to July 11, 2016. Any request for installation before Friday, July 5, 2016, or orders submitted after June 10, 2016 will be handled on an individual case-by-case basis, and will be subject to availability and potential additional charges.

If services are needed past July 22, 2016, please indicate the requested disconnect date when placing your order. The request will be subject to availability and potential additional charges.

Special construction charges may apply for all Convention Services ordered for installation outside the assigned “RNC Complex”. This area is defined as the Quicken Loans Arena, the Gateway East Garage and the Cleveland Convention Center.



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## **Billing and Payment**

### **Payment Options**

AT&T will accept the following forms of payments: credit cards, debit cards and electronic fund transfers.

AT&T accepts the following credit cards and debit cards for payment:

- Visa
- MasterCard
- Discover
- American Express

AT&T will charge your credit card when your order is confirmed. You will be contacted by an AT&T Representative to review your order and to provide your preferred method of payment.

### **Taxes, Fees and Other Charges**

Unless stated otherwise, for specific Convention Services/products, the rates for Convention Services do not include applicable taxes, regulatory charges and fees, or other charges and fees, including, but not restricted to, fees for 911 service, universal service charges, and fees to cover certain costs such as number portability. The customer shall be required to pay all taxes, fees and charges in addition to all other amounts, and such taxes, fees and charges shall be due when Customer orders the Convention Services/products.

## **Concierge Service and Repair Information**

### **Concierge Service**

AT&T Concierge Service will be available July 11<sup>th</sup> through July 21<sup>st</sup> to assist customers with the installation of services, repair issues and any other general questions.

### **Repair Information**

Any repair issues should be reported immediately to AT&T at 1-866-595-0762.



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## Important Information and Disclosures

By ordering, accessing or using any service listed or described in this AT&T Product and Rate Guide, you acknowledge, accept and agree to the terms and conditions in the AT&T Business Service Agreement (“BSA”) which may be found at <http://www.corp.att.com/agreement/>, and, as may be changed by AT&T from time to time, the applicable provisions in the AT&T tariffs, Guidebooks and Service Guides (collectively “Service Publications”) which may be found at [www.att.com/servicepublications](http://www.att.com/servicepublications) and AT&T’s Acceptable Use Policy, which may be found at [www.att.com/aup](http://www.att.com/aup). Due to the limited duration of the Convention Services, the service levels and termination charges set forth in the Service Publications shall not apply.

- The “convention rates” referenced in the AT&T Product and Rate Guide apply only to AT&T Convention Services provided to the “RNC Complex”, which includes the Quicken Loans Arena, the Gateway East Garage and the Cleveland Convention Center between July 11<sup>th</sup> and July 22<sup>nd</sup>, in conjunction with the 2016 Republican National Convention (RNC). The rates listed include any related installation, repair services, service interface charges, and inside wiring. The “convention rate” is a flat rate and applies to services installed between July 11<sup>th</sup> and no later than July 21<sup>st</sup>, and will not be prorated. This flat rate does not include any usage-based charges. Please refer to the specific product page(s) for the applicable convention rates and usage charges. There may be additional charges that apply should special construction be required and/or Professional Services be requested by the customer. Special construction is defined as installation outside of the “RNC Complex” that is deemed by AT&T as outside our normal installation protocol and procedures for Convention Services. To learn more about Professional Services, please see the “Professional Services” section for additional details. Payment will be required in advance.
- Services that are moved, changed or canceled prior to or during the convention are subject to a “Move, Change and Cancel Fee.” A Cancel fee is applied when services are canceled prior to installation. Move requests that are mandated by the COA will be void from any charges. Please speak with an authorized AT&T representative should you have additional questions.
- Please see the below definitions of Move and Change.
  - Move: Moving a Convention Service from one location to another.
  - Change: Changing a feature to a different feature.
- The convention rates may be subject to regulatory approvals or filings and may not be effective until such approvals are obtained or filings are made.
- The convention rates are not eligible for additional discounts or promotions.



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- AT&T reserves the right to change the ordering, provisioning, and repair processes described in this AT&T Product and Rate Guide.
  - An approved creditworthy status is required for all purchases. Some services may not be available at all locations due to technical restrictions. The prices listed in this AT&T Product and Rate Guide are applicable where facilities are available. Some products and services may require equipment to be purchased at an additional charge to the customer.
  - AT&T can only provide services to organizations with a COA assigned space at the convention facilities.
  - All orders are validated with the COA before fulfillment.



## Voice Services

### Convention Bundled Voice Package (1 Line)

The Convention Bundled Voice Package includes the following components:

**Business Line** Business Line Service is a local telephone service that handles routine business telecommunications applications, including incoming/outgoing calls and faxes. Business Lines allow you to conduct your basic business functions with confidence.

**Unlimited Local and Long Distance** Unlimited Local & Long Distance for Business is a bundled-approach to offering communications products and services that provides low, flat rates for all of your direct-dialed local and nationwide long distance calls.

**Toll-Free (Optional)** Called party pays for calls through an 8XX number. Long distance service is required.

**1-Line Handset** Basic telephone function maintained without AC power. New call indicator, flashing LED and new call counter.

### Pricing

Product	Convention Rates	Move, Change, Cancel Fee
1 local line and 1-line handset – (Unlimited Local and Long Distance). Select any of the feature options below: <ul style="list-style-type: none"> <li>• Unified Message Standard</li> <li>• Remote Access Forwarding</li> <li>• Call Waiting</li> <li>• Call ID Name &amp; Number</li> <li>• Three-way calling</li> <li>• Hunting</li> <li>• Call Forwarding</li> </ul>	\$200.20	\$62.85
Toll-Free (Optional)	\$14.00 per toll-free number + usage (\$0.06 per minute)	



## Convention Bundled Voice Package (2 Lines)

The Convention Bundled Voice Package includes the following components:

**Business Lines** Business line service is a local telephone service that handles routine business telecommunications applications, including incoming/outgoing calls and faxes. Business lines allow you to conduct your basic business functions with confidence.

**Unlimited Local and Long Distance** Unlimited local & long distance for business is a bundled-approach to offering communications products and services that provides low, flat rates for all of your direct-dialed local and nationwide long distance calls.

**Toll-Free (Optional)** Called party pays for calls through an 8XX number. Long distance service is required.

**2-Line Handset** Basic telephone function maintained without AC power. New call indicator, flashing LED and new call counter.

### Pricing

Product	Convention Rates	Move, Change, Cancel Fee
2 local lines and 2-line handset – (Unlimited Local and Long Distance). Select any of the feature options below: <ul style="list-style-type: none"> <li>• Unified Message Standard</li> <li>• Remote Access Forwarding</li> <li>• Call Waiting</li> <li>• Call ID Name &amp; Number</li> <li>• Three-way calling</li> <li>• Hunting</li> <li>• Call Forwarding</li> </ul>	\$435.49	\$125.70
Toll-Free (Optional)	\$14.00 per toll-free number + usage (\$0.06 per minute)	

### Special Considerations and Additional Terms and Conditions

Please refer to AT&T Ohio General Exchange Guidebook online at: [Service Guide Link](#).



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## Business Line and Features

Business Line service is a local telephone service that handles routine business telecommunications applications, including incoming/outgoing calls and faxes. Business Lines allow you to conduct the basic business functions with confidence.

### Pricing

Product	Convention Rates	Move, Change, Cancel Fee
Business Voice Line with features and unlimited local calling	\$185.20	\$62.85
Long Distance can be added (see next page)		
Features available with Business Voice Line: <ul style="list-style-type: none"><li>• Business Voicemail</li><li>• Remote Access Forwarding</li><li>• Call Waiting</li><li>• Call ID Name &amp; Number</li><li>• Three-way calling</li><li>• Hunting</li><li>• Call Forwarding</li></ul>	Included	N/A

### Special Considerations and Additional Terms and Conditions

Please refer to AT&T Ohio General Exchange Guidebook online at: [Service Guide Link](#).



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## Long Distance Options

**Long Distance Voice** Provides for unlimited long distance for direct-dialed local and nationwide long distance calls. Business Voice Line with features and unlimited local calling is required.

**Data Long Distance** ISDN BRI and PRI listed in the “Data” section are compatible with Data Long Distance service. Data Long Distance provides connectivity to the public switched telephone network and/or direct connectivity to an AT&T carrier network.

**Toll-Free** Called party pays for calls through an 8XX number. Unlimited Voice Long Distance Service is required.

**International Long Distance** International rates associated with Voice Long Distance and international rates associated with Data Long Distance are not necessarily the same. Many international rates are subject to repeated changes; contact AT&T for the applicable rate on a country by country basis. Please reference the following link for a list of International Long Distance pricing per country: <https://att.box.com/ATT2016RNCrateguide>. An AT&T domestic long distance service is required.

## Pricing

Product	Convention Rates
Unlimited Voice Long Distance (Voice Line only)	\$15 per business line (maximum 10 lines per account)
Data Long Distance BRI	\$67.60
Data Long Distance PRI	\$1000.00
Switch Toll-Free	\$14.00 per Toll-Free number + usage (\$0.06 per minute)
International Long Distance	\$8 + Usage - Please see the following link for a list of rate by country: <a href="https://att.box.com/ATT2016RNCrateguide">https://att.box.com/ATT2016RNCrateguide</a>

## Special Considerations and Additional Terms and Conditions

For more information on our long distance voice services, please see the service guide at the following link: [Long Distance Guide](#)



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## Voice and Data Services

### Integrated Services Digital Network Basic Rate Interface (ISDN BRI)

ISDN BRI is a digital communications technology that transmits data and voice traffic simultaneously over one line and among multiple sites. ISDN BRI uses copper telephone lines as a low-cost way to send voice and data at the same time – with digital clarity, speed and reliability – over the AT&T digital network.

ISDN BRI facilitates the use of high-bandwidth applications such as videoconferencing through dynamic channel transmission. Your hardware may be able to multiplex, or "bond," two ISDN channels to double transmission capacity.

#### Pricing

Product	Convention Rate	Move, Change, Cancel Fee
ISDN Single Line Service	\$375.00	\$50.00

#### Special Considerations and Additional Terms and Conditions

Please refer to AT&T Ohio General Exchange Guidebook online at: [Service Guide Link](#).



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## **Integrated Services Digital Network Primary Rate Interface (ISDN PRI)**

ISDN PRI is a complex voice and data service that provides high-volume access to the public switched telephone network (PSTN). This service allows you to transmit data at high speeds to accommodate voice, data, image and video over the same digital facilities. ISDN PRI provides 23 digital channels over one transport line (a 24th channel carries signaling information.) This service offers you one T1 circuit with 23 separate voice lines or a combination of services.

## **Direct Inward Dialing (DID)**

DID is a phone system calling feature that allows you to control whether incoming calls are routed directly or through an attendant. DID allows callers to reach your employees directly, bypassing the switchboard operator and allowing faster connections.

## **Pricing**

<b>Product</b>	<b>Convention Rate</b>	<b>Move, Change, Cancel Fee</b>
ISDN Single Line Service	\$1,500.00*	\$100.00

\*Includes a block of 20 DID numbers.

## **Special Considerations and Additional Terms and Conditions**

Please refer to AT&T Ohio General Exchange Guidebook online at: [Service Guide Link](#).



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## Data Services

### AT&T Switched Ethernet Service (ASE)

ASE is a transport service that uses industry-standard Ethernet technology to transport traffic among two or more locations. ASE uses native Ethernet interfaces to transport data without using protocol conversion or special equipment. The available ASE version for the Convention does not provide Per Packet COS capability.

#### Pricing

Product	Convention Rates	Move, Change, Cancel Fee
10 MB	\$1840.00	\$500.00
100 MB	\$2256.00	\$500.00
500 MB	\$4096.00	\$500.00
1 GB	\$4976.00	\$500.00

#### Special Considerations and Additional Terms and Conditions

For more information on our AT&T Switched Ethernet product, please see the service guide at the following links: [AT&T Switched Ethernet & Bandwidth](#).



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## Internet Access

### Managed Internet Service (MIS)

MIS is a high speed Dedicated Internet service with a 10/100/1000 base TX Ethernet Handoff. It allows you to reliably access information, resources and communicate with Internet users worldwide. MIS includes proactive, 24x7 network monitoring, Cloud based DDOS protection, and maintenance of the communications link between your locations and the AT&T network. The following choices are available with Managed Internet Service:

- 2 MB Ethernet Access Managed Internet Service (EaMIS)
- 10 MB Ethernet Access Managed Internet Service (EaMIS)
- 100 MB Ethernet Access Managed Internet Service (EaMIS)
- 500 MB Ethernet Access Managed Internet Service (EaMIS)
- 1,000 MB (1 Gig) Ethernet Access Managed Internet Service (EaMIS)

AT&T will provide an electrical hand-off terminating on a RJ45 interface for all offered speeds of service. AT&T will offer Ethernet Patch Cables for an additional charge at the AT&T Service Kiosk in the Quicken Loans Arena and the Cleveland Convention Center. AT&T will not be providing Routers or Firewalls for the MIS service.

### Pricing

Product	Convention Rates	Move, Change, Cancel Fee
2 MB Ethernet	\$499.00	\$500.00
10 MB Ethernet	\$835.00	\$500.00
100 MB Ethernet	\$2,264.95	\$500.00
500 MB Ethernet	\$7,578.82	AT&T will not move, change or cancel 500 MB & 1 GB circuits after they are installed.
1000 MB (1 GB) Ethernet	\$9,457.26	

### Special Considerations and Additional Terms and Conditions

For more information on our Internet Access Services and AT&T's Acceptable Use Policy (AUP), please see the service guide at the following links: [AT&T Switched Ethernet & Bandwidth](#) and at <http://www.att.com/aup>.



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## Broadcast Video

### Multi Media Channel (MMC)

MMC is an optional data channel available with existing High-Definition Video Transport service.

Product	Convention Rate	Move, Change, Cancel Fee
MMC	\$5,000.00	\$1000.00

### High-Definition Video Transport (HDVT)

HDVT service is a point-to-point, one-way transmission of several digital video signal options up to 1.5G. HDVT supports the following interfaces:

- SMPTE 292M
- SMPTE 310M
- SMPTE 259M
- SMPTE 305M
- DVB-ASI

HDVT transmits raw uncompressed HD content and is available on either a transmit or receive basis.

### Pricing

Product	Convention Rate
HDVT	\$4,500.00

### Special Considerations and Additional Terms and Conditions

Please refer to AT&T Ohio General Exchange Guidebook online at: [Service Guide Link](#).

All of our broadcast circuits are point-to-point one-way direction.



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### Serial Component Video Service (SCVS)

SCVS is a standard based 270 MB digital video transport service for the limited purpose of providing one-way transport of high quality digital video signals and audio signals.

AT&T SCVS supports the following network standard formats:

- Serial Digital Interface (SDI) – ANSI/Society of Motion Picture and Television Engineers (SMPTE) 259M; Audio embedding of either four analog audio channels at 20 KHz or two AES-EBU digital audio channels are available from AT&T.
- Serial Data Transport Interface (SDTI) SMPTE 305M.
- Digital Video Broadcasting-Asynchronous Serial Interface (DVB-ASI)

### Pricing

Product	Convention Rate
SCVS	\$1,600.00

### Special Considerations and Additional Terms and Conditions

Please refer to AT&T Ohio General Exchange Guidebook online at: [Service Guide Link](#).

All of our broadcast circuits are point-to-point one-way direction.



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## Global Video Service

Global Video Service offers a host of full-motion long distance video transport features that deliver high quality video images and high quality audio. AT&T Global Video Service is provided over a fiber-optic network.

### Pricing

Product	Convention Rates	Move, Change, Cancel Fee
<b>JPEG HD-SDI (up to 250 MB and up to 4 groups of audio)</b>		
TOTAL SERVICE “RNC Complex” to Customer Premise (all access included)	\$10,000.00	\$1,000.00
BASELINE SERVICE- “RNC Complex” Access and IOC <sup>1</sup>	\$9,000.00	\$1,000.00
<b>ASI &amp; JPEG SDI (1MB - 148 MB)</b>		
TOTAL SERVICE “RNC Complex” to Customer Premise (all access included)	\$ 7,500.00	\$1,000.00
BASELINE SERVICE- “RNC Complex” Access and IOC <sup>2</sup>	\$ 6,500.00	\$1,000.00

### Special Considerations and Additional Terms and Conditions

Please refer to AT&T Ohio General Exchange Guidebook online at: [Service Guide Link](#).

All of our broadcast circuits are point-to-point one-way direction.

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<sup>1</sup> Baseline Service excludes access to customer’s location.

<sup>2</sup> Baseline Service excludes access to customer’s location.



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## Equipment

### Telephone Handset

Two options are available for purchase:

- One-Line Corded Phone – basic telephone function maintained without AC power. New call indicator, flashing LED and new call counter.
- Two-Line Corded Phone – basic telephone function maintained without AC power. New call indicator, flashing LED and new call counter.

### Pricing

Product	Convention Rates
One-Line Corded Phone	\$46.00
Two-Line Corded Phone	\$195.00

### Professional Services

Professional services are available upon request.

#### Site Survey & Design

The AT&T network team is able to provide a site survey and design layout of potential network elements that suit a customer's needs.

#### Network Security

Network security solutions may include Custom Managed Firewall Services – 24x7 monitoring and management of customer-owned equipment.

#### Special Construction

Services including additional inside premises wiring for voice and local area networks may require special construction. AT&T can also provide installation of cabling systems related to AT&T services ordered. We will also review custom cabling jobs on an individual case-by-case basis.



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## **Television**

### **DIRECTV**

AT&T will provide the ultimate TV experience for the RNC. The convention package will include high-definition news channels along with the COA production channels.

This year, to celebrate our acquisition of DIRECTV, AT&T will add DIRECTV's services free-of-charge to the already existing video, voice and data connections available for the 2016 RNC. We are proud of our participation at the convention and look forward to providing you with the necessary infrastructure needed to ensure your viewers experience seamless coverage.

The channel lineup for this event will be determined by the COA.

### **Ordering**

To ensure you have a DIRECTV connection during the convention, please follow the ordering process outlined on page 4.